



Press Release

20 March 2017

The 18th iran telecom innovations in Tehran on 16–19 October 2017

Featuring many major players and official pavilions from China, Germany, India, South Korea and Taiwan

Iranian government to invest US\$ 18.5 billion in the ICT-sector between 2017 and 2022

Bandwidth planned to be 4-folded – Iran getting ready for e-banking and e-government

(Heidelberg / Tehran) According to the Iranian minister of ICT Mahmoud Vaezi, the Iranian government plans investments of US\$ 18.5 billion in the ICT sector over the period of the sixth five-year development plan, starting on 21 March 2017. Due to this fact the international trade fair iran telecom innovations becomes ever more important. Organized by the German trade show specialists fairtrade and their Iranian partners Palar Samaneh, the 18th edition takes place on 16-19 October 2017 at the Tehran International Fairgrounds. Many major players and official pavilions from China, Germany, India, South Korea and Taiwan have already confirmed their participation.





According to the Iranian minister of ICT Mahmoud Vaezi, the Iranian government plans investments of US\$ 18.5 billion in the ICT sector over the period of the sixth five-year development plan, starting on 21 March 2017.

Alongside this investment, the government is planning for the investment of US\$ 15 billion in industries related to ICT. The minister of ICT in January 2017 explained the expansion of access to the high-speed internet over the country: "Currently, around 700 towns and cities have access to 3rd generation and around 350 cities have access to 4th generation mobile internet access. We are planning to increase the countries bandwidth which is currently 4 Gb/s up to 17 Gb/s by the end of the year. Therefore we are ready to enter a new phase of change in many areas including banking."

"At the moment, many ministries are using the National Broadband Network. The ministry of ICT emphasizes that the development of the National Broadband Network has created more than 100,000 jobs and therefore the *electronic government* is to begin still in the first quarter of 2017."

E-commerce in Iran is developing dynamically

In Iran's e-commerce industry there is a break-up mood. The improvement of the Internet infrastructure has created the necessary technical conditions. The young population sees online-shopping as an attractive alternative to traditional retail. The number of online-shops is already over 20,000 and the supply continues to grow. Tehran is still at the forefront of on-line shopping. But the interest in the other regions is growing.



E-commerce has been growing strongly for two years. The breakthrough became possible, especially since the supply of 3G and LTE mobile networks has improved rapidly since 2014. Currently 3G networks are installed in about 600 cities and LTE networks in 200 cities. The transmission speeds are usually between 5 and 6 Mbps.

iran telecom innovations 2017: Many major players and official pavilions from China, Germany, India, South Korea and Taiwan already confirmed their participation

Organised by fairtrade and Palar Samaneh, the 18th International Trade Show on Innovative CIT Solutions is to take place on 16-19 October 2017 at the Tehran International Fairgrounds. And many major players and official pavilions from China, Germany, India, South Korea and Taiwan have already confirmed official national pavilions.

The official German Pavilion at iran telecom innovations 2017 for instance is supported by the Federal Ministry of Economic Affairs, AUMA-Association of the German Trade Fair Industry and Bitkom, Germany's digital association representing 2,300 companies in the digital economy, among them 1,000 SMEs, 300 start-ups and almost all global players.

Top Governmental support and an active participation of leading exhibitors and potential buyers

iran telecom innovations 2017 is strongly supported by the Ministry of ICT, the Communications Regulatory Authority, TIC-Telecommunication Infrastructure Company, Iran Post and many other governmental institutions.





Excellent presence:

- TCI-Telecommunications Company of Iran covers the **entire hall 6** to present their latest technologies and solutions as well as the Telecommunications Company of Tehran
- MCI-Mobile Communications Company of Iran will make an impressive presentation occupying the **entire hall 7**
- MTN irancell covers the **entire hall 27**
- Major governmental institutions inform about their activities in **hall 8** such as
 - Ministry of ICT
 - Communications Regulatory Authority
 - Telecommunication Infrastructure Company TIC
 - ICT Research Institute
 - Iranian Space Research Center ISRC
 - Post Bank of Iran
 - Post Company of Iran

Important banks such as Bank Mellat and Bank Saderat Iran have their impressive stands in halls 14 and 10.

Characters (incl. blanks): 4,446

Pictures can be downloaded from the [gallery](#).

fairtrade - Valuable business contacts

fairtrade was founded by Martin März in 1991. Since long, fairtrade ranks among the leading organisers of professional international trade fairs in emerging markets, especially in North and Sub-Saharan Africa, the Middle East and Eastern





Europe. Managed by its shareholder and committed to the values of a family business and the team spirit, fairtrade maintains a powerful network of partnerships throughout the world. fairtrade organizes shows in the sectors Agrofood, Building, CIT Solutions, Energy, Environment, Industry and PlastPrintPack and strives for a high level of customer satisfaction. By means of innovative products and excellent service fairtrade organizes professional platforms for valuable business contacts between exhibitors and visitors. A member of UFI The Global Association of the Exhibition Industry, fairtrade's management system is ISO 9001: 2008 certified.

About Palar Samaneh:

Based in Tehran Palar Samaneh has organised over 50 international trade fairs of major importance in Iran over the past 10 years. Having played an important role in the growth of the Iranian trade fair market, Palar Samaneh makes use of this knowledge for the benefit of its customers. In addition to their exhibition organization department its stand building unit serves individual exhibitors as well as country pavilions all over the Middle East and the CIS-countries.

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