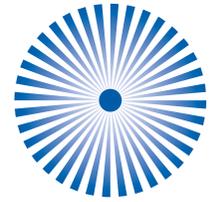




iran telecom  
innovations



19<sup>th</sup> International Trade Show  
on Innovative CIT Solutions

04 - 07 October 2018

Tehran International Permanent Fairgrounds  
[www.iran-telecom.info](http://www.iran-telecom.info)

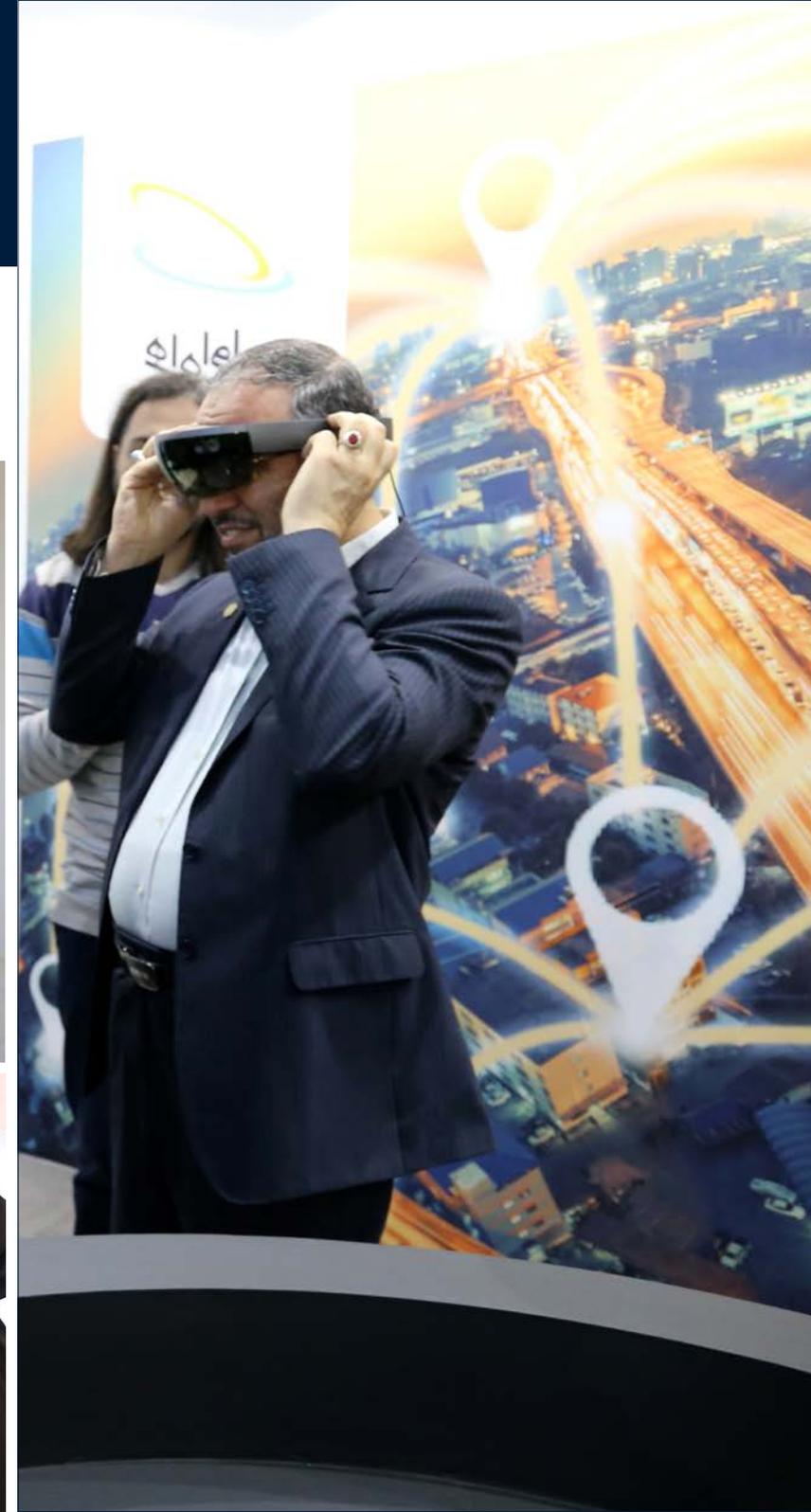
Organized by



Institutional partners



# Impressions of iran telecom innovations 2017



# Voices of the exhibitors 2017

**Mr Mohsen Sheikhha**  
Digital Communication Manager – Mobile Communications Company of Iran (MCI)

Our participation as one of the largest exhibitor at iran telecom innovations 2017 provides us best possibilities for effective launches of new technologies and solutions such as Internet of Things. Further we use this event to promote our new claim "Nobody is alone" and to get valuable feedback from our private and business customers in order to improve our services.



**Yeganeh Bidarian**  
Brand Manager – Rightel

Rightel is offering B2C as well as B2B services. The focus during iran telecom innovations in the field of B2B is Internet of Things. Across different industries this topic is key in developing the country's industrial production further. iran telecom innovations provides a great platform to communicate our brand image directly, to get media exposure and to discuss upcoming projects with B2B-customers.



**Mr Hamid Alagheband**  
Managing Director – AEC-Ravan Ertebat Asr

With the support of our solutions we contribute to the ever growing Iranian telecom market. Now it is our vision to introduce latest technologies as fast as possible. We participate at iran telecom innovations to discuss business with our traditional clients and to speak to new ones, also to see what our competitors have in store and to improve our services.



**Mr Ahmet Erdogan**  
Technical Director – Vietfiber B&C Group  
**Mr Serkan Turker & Mr Bekir Amdinoglu**

We understand ourselves as a game changer in this market. We offer high quality fiber optic cards and accessories at reasonable prices. Our brand is already well-known around the world. Here at iran telecom innovations we introduce Vietfiber products. We are very satisfied with our participation so far.



[Read all testimonials here](#)





## ➔ Top exhibitors 2017

- » B&C Fiber Technology
- » Communications Regulatory Authority
- » Coriant
- » Eltex Alatau
- » ICT Research Institute
- » Irancell
- » Iranian Space Research Center ISRC
- » Iskratel
- » JVC Kenwood
- » Lancier Cable
- » Ministry of ICT
- » Mobile Telecommunications Company of Iran / Hamrah-E-Awal
- » MTN
- » Nestor Cables
- » Porta One
- » Post Bank Iran
- » Post Company of Iran
- » Radio Frequency Systems
- » Rafsanjan Industrial Complex
- » Rightel
- » TDT GmbH
- » Telecommunication Company of Iran (TCI)
- » Telecommunication Infrastructure Co. (T.I.C)

[Full exhibitor list](#)



# Review iran telecom innovations

200+

exhibitors from 16 countries at iran telecom innovations 2017

40,000+

visitors at iran telecom innovations

80%

of the exhibitors are satisfied with the number of visitors

82%

of the exhibitors are satisfied with the whole event

81%

of the exhibitors satisfied with their business prospects after the fair

Exhibitors

Photo gallery

Post Show Report

Press clipping

# What's new in 2018?



## ➔ Top governmental support and an active participation of leading exhibitors and potential buyers

iran telecom innovations 2018 – heavily supported by the Ministry of ICT, the Communications Regulatory Authority, TIC-Telecommunication Infrastructure Company, Iran Post and many other governmental institutions.

### Excellent presence:

- **TCI-Telecommunications Company of Iran** covers the **entire hall 6** to present their latest technologies and solutions as well as the Telecommunications Company of Tehran
- **MCI-Mobile Communications Company of Iran** makes an impressive presentation occupying the **entire hall 7**
- **MTN Irancell** covers the **entire hall 27**

**Major governmental institutions** inform about their latest activities in **hall 8** such as

- Ministry of ICT
- Communications Regulatory Authority
- Telecommunication Infrastructure Company TIC
- ICT Research Institute
- Iranian Space Research Center ISRC
- Post Bank of Iran
- Post Company of Iran

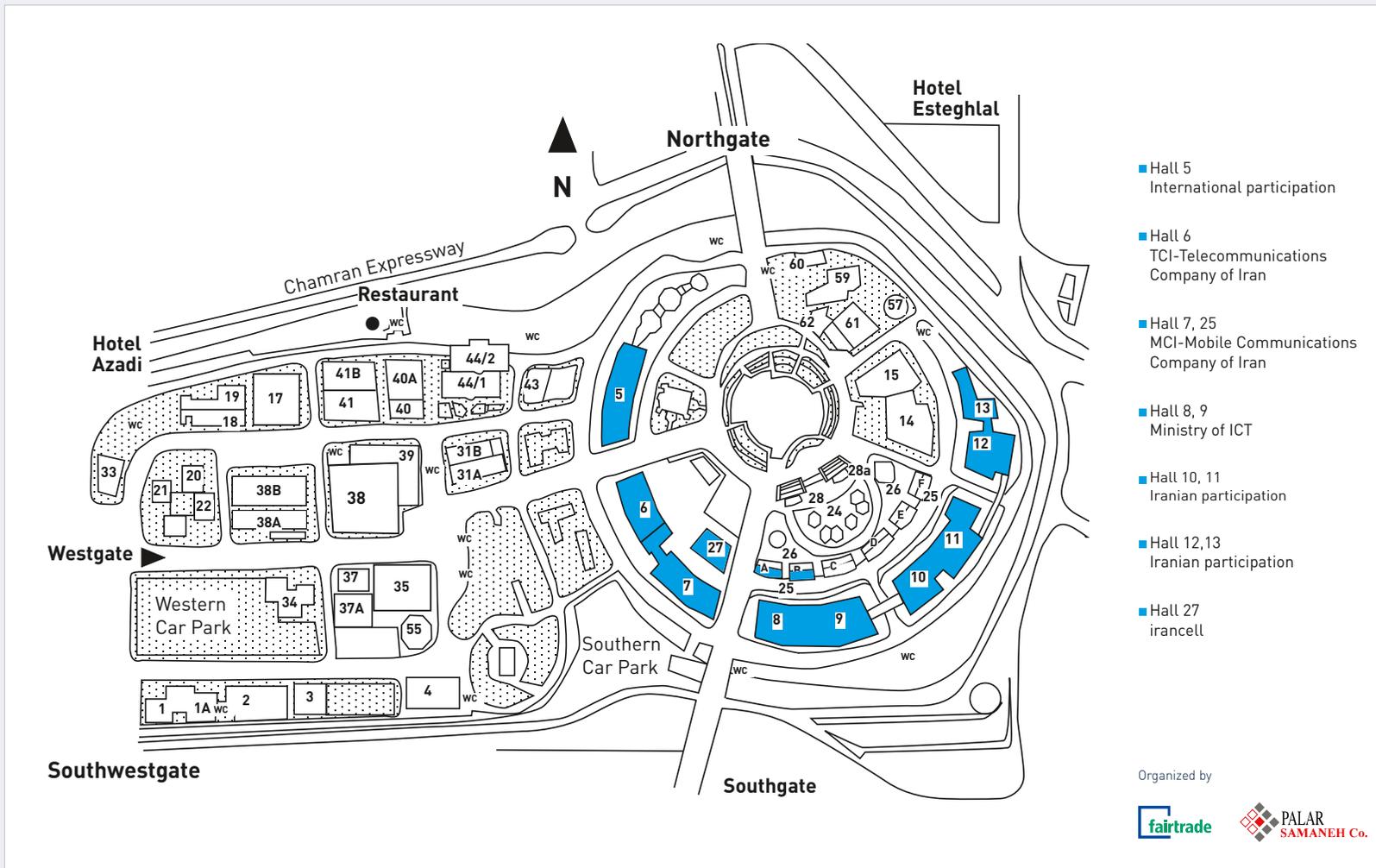
**Important banks** such as Bank Mellat and Bank Saderat Iran have their impressive stands in **halls 14 and 10**.



# Tehran International Fairgrounds

## Groundplan iran telecom innovations

# 2018



- Hall 5  
International participation
- Hall 6  
TCI-Telecommunications Company of Iran
- Hall 7, 25  
MCI-Mobile Communications Company of Iran
- Hall 8, 9  
Ministry of ICT
- Hall 10, 11  
Iranian participation
- Hall 12,13  
Iranian participation
- Hall 27  
irancell

Organized by




# Range of exhibits

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MOBILE COMMUNICATIONS

COMMUNICATION & INTERNET SERVICES

NAVIGATION

NETWORKS

INFORMATION TECHNOLOGY

PERIPHERALS AND COMPONENTS

STORAGE SYSTEMS AND EQUIPMENT

SERVICES

CARD TECHNOLOGIES

OFFICE AUTOMATION - EQUIPMENT, ACCESSORIES

SYSTEM SOFTWARE



# US\$ 18.5 billion to be invested in the Iranian ICT-sector over the next five years

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TCI alone plans to invest USD 306 million in infrastructure in 2018 and 2019

Bandwidth planned to be 4-folded - Iran getting ready for e-banking and e-government

Local start-ups, ICT and knowledge based companies growing in number and variety

According to the Iranian minister of ICT Minister Jahromi, the Iranian government plans **investments of US\$ 18.5 billion in the ICT sector** over the period of the sixth five-year development plan, starting on 21 March 2017. Alongside this investment, the government is planning for the **investment of US\$ 15 billion in industries related to ICT**. TCI alone plans to invest USD 306 million in infrastructure in 2018 and 2019.

**Mobile internet speed increased by 36%** in 2017 making Iran the most dynamic country in terms of ITC development according to the International Telecommunication Union (ITU).

The minister of ICT explained the expansion of access to the high-speed internet over the country: "Currently, around 700 towns and cities have access to 3<sup>rd</sup> generation and around 350 cities have access to 4<sup>th</sup> generation mobile internet access. We are planning to increase the countries **bandwidth** which is currently 4 Gb/s **up to 17 Gb/s**. Therefore we are **ready to enter a new phase of change in many areas including banking.**"

"At the moment, many ministries are using the National Broadband Network. The ministry of ICT emphasizes that the development of the National Broadband Network has created more than 100,000 jobs and therefore the **electronic government** is being pushed further."



Minister of ICT Jahromi

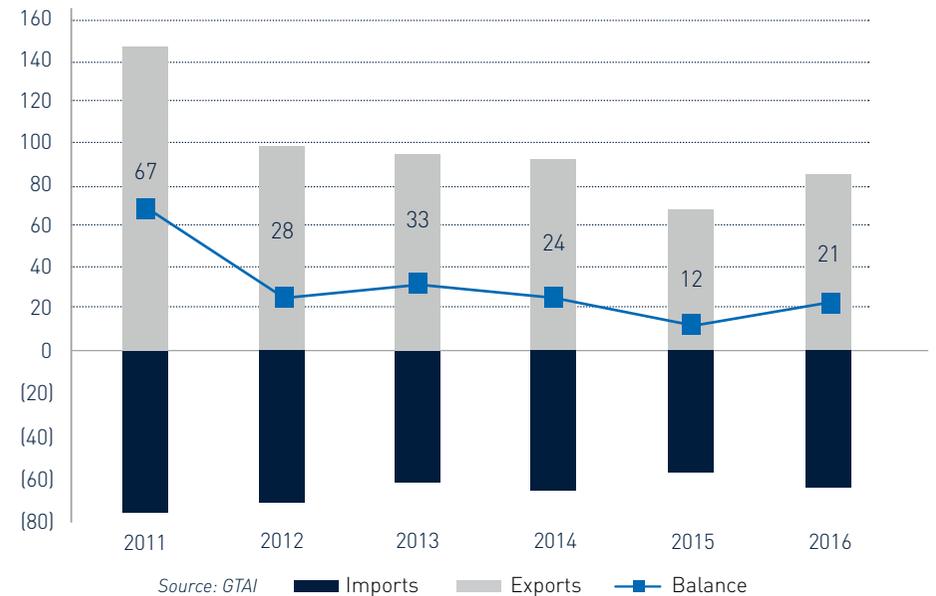
# Iran is the Middle East's leading industrial nation

## Facts about Iran at a glance

- An energy superpower with the world's largest natural gas supply and the fourth-largest proven oil reserves
- With 80 million inhabitants the second most populous nation in the Middle East and the 17th most populous in the world
- Leading industries in the Middle East in car-manufacture and transportation, construction materials, home appliances, food and agricultural goods, armaments, pharmaceuticals, information technology, power and petrochemicals
- A regional power with major influence in the region
- A top five producer in the world of apricots, cherries, sour cherries, cucumbers and gherkins, dates, eggplants, figs, pistachios, quinces, saffron, walnuts, and watermelons
- Geostrategic importance because of its central location in Eurasia and Western Asia, and its proximity to the Strait of Hormuz; a major regional and middle power, exerting considerable influence in international energy security and the world economy
- Host to Asia's 4th-largest number of UNESCO World Heritage Sites and home to one of the world's oldest civilizations
- A multicultural nation comprising numerous ethnic and linguistic groups
- Sustained growth thanks to structural and political reforms
- Estimated GDP-growth of between 5% and 8% in 2017-2020
- Dynamic institutions encouraging the establishment of companies thanks to favorable fiscal policy and major economic reforms

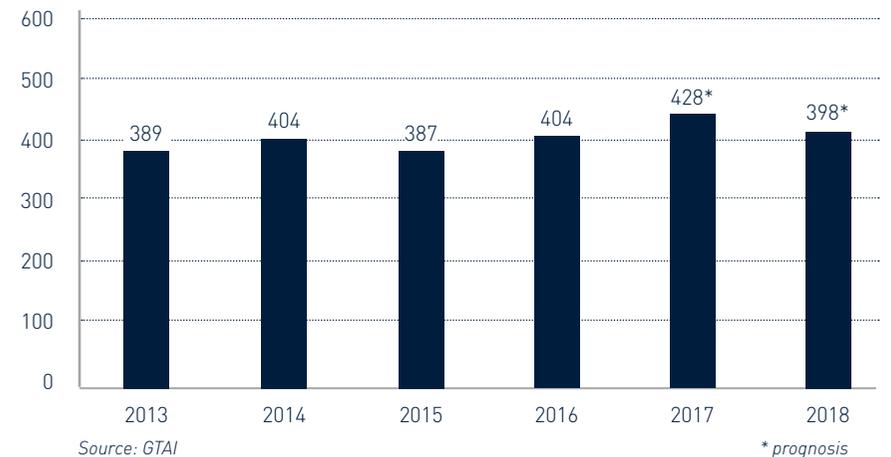
## Foreign trade

Billion US \$



## GDP

Billion US \$



# We'll be your back-up team!



fairtrade - valuable business contacts  
ISO quality management. UFI quality norms.

## About fairtrade:

fairtrade was founded by Martin März in 1991. Since long, fairtrade ranks among the leading organisers of professional international trade fairs in emerging markets, especially in North and Sub-Saharan Africa, the Middle East and Eastern Europe.

Managed by its shareholder and his son Paul März and committed to the values of a family business and the team spirit, fairtrade maintains a powerful network of partnerships throughout the world.

fairtrade organizes shows in the sectors Agrofood, CIT Solutions, Energy, Environment, Industry and PlastPrintPack and strives for a high level of customer satisfaction.

In Iran, fairtrade - in cooperation with Palar Samaneh - organizes international trade fairs of major importance since 1994, namely [iran agrofood](#) ([iran food+bev tec](#), [iran food+hospitality](#), [iran agro](#), [iran food ingredients](#) and [iran bakery + confectionery](#)) and [iran telecom innovations](#).

By means of innovative products and excellent service fairtrade organizes professional platforms for valuable business contacts between exhibitors and visitors.

fairtrade is a member of UFI The Global Association of the Exhibition Industry and AAXO The Association of African Exhibition Organisers.

Our management system is ISO 9001: 2015 certified.

## About Palar Samaneh:

Founded in 2004 and managed by Shahrooz Shahverdi and Mehrdad Mehraei  
Headquartered in Tehran

Co-organised 50+ international trade fairs of major importance in Iran  
Playing an important role in the growth of the Iranian trade fair sector

Dedicated stand building unit with highly motivated team of tradeshow specialists including architects, engineers, designers and technicians serving individual exhibitors and country pavilions all over the Middle East and the CIS



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